KATERYNA BLOHA

MOTION & GRAPHIC DESIGNER

www.bloha.art

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EDUCATION

DRAGOMANOV UKRAINIAN STATE UNIVERSITY

Master's Degree in Primary Education and English Language

KYIV NATIONAL UNIVERSITY OF TECHNOLOGIES AND DESIGN

BA in Graphic Design

SKILLS

DESIGN & MOTION

After Effects, Premiere Pro, Photoshop, Illustrator, Media Encoder, Figma

3D & ANIMATION

Cinema 4D, Blender, Spine, Unreal Engine 5

VIDEO

Video production and editing, motion graphics, Reels and short-form content

AI & GENERATIVE

Claude, Midjourney, Kling, Nano Banana, Magnific, ElevenLabs, lip-sync and deepfake tools

WORKFLOW

Jira, ClickUp, Confluence, Slack, Google Workspace

LANGUAGES

Ukrainian — native

English — B2

PROFILE

Motion and graphic designer with 10 years in design, focused on video and graphic content for games, iGaming, crypto products and advertising. Full production cycle from concept and storyboard to final delivery, with adaptation of creatives for different formats, ad networks and markets. Confident with AI-assisted production. Experience in website and mobile app development.

WORK EXPERIENCE

MOTION & GRAPHIC DESIGNER

Confidential / NDA · iGaming · 2024 — Present

Full-cycle production of motion and static creatives for performance marketing.

- Concepts, storyboards, graphic design, animation and final assets.
- 2D character animation in Spine and 3D graphics for promo visuals.
- Animated content for websites and landing pages: Lottie, GIF, video.
- AI-assisted lip-sync, deepfake, face and motion tracking, parallax, upscaling.

MOTION & GRAPHIC DESIGNER

Evoplay · iGaming · 2023 — 2024

Video creatives and key visuals for marketing campaigns across multiple markets.

- AI-assisted production: lip-sync, deepfake, tracking, parallax animation.
- Graphic design and adaptation of assets for different formats and placements.

FREELANCE MOTION & GRAPHIC DESIGNER

Fiverr · Top Rated Seller · and Upwork · 2016 — Present

6,000+ completed orders for clients worldwide.

- Motion graphics, animated logos, video presentations and branding.
- Video editing and short-form content for social media, Reels and TikTok.

DIRECTOR & CO-FOUNDER

CO «CF „PLANTAIN“» · charity foundation · 2022 — Present

Co-founded and lead a charity foundation.

- Team and volunteer management, strategic planning.